

Intel Tracker

This service tracks Intel's product strategy and execution by market segment and technology. Quarterly reports review Intel's financial performance, product introductions, strategic changes, and competitive developments. In-depth reports analyze Intel's microprocessors for computing, manufacturing capacity and die cost, and communications products. Short briefs provide timely analysis on recent Intel and industry events.

Areas of Coverage

- Product strategies and roadmaps (subject to availability)
- Manufacturing capacity and die cost
- R&D developments
- Competitive developments
- Changes in company strategy and organization
- Processor shipments, revenue, and ASPs

Issues Addressed

- Intel strategies by product and market segment
- Internal changes in Intel's strategy and organization
- Competition and external market forces affecting or likely to affect Intel's market position
- Evaluation of Intel's new and future products and initiatives
- Analysis of the company's performance relative to stated goals

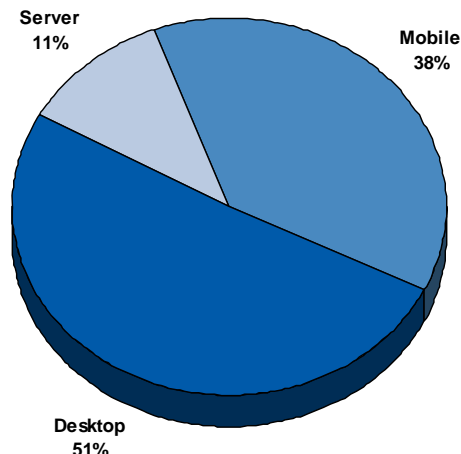
Example of the Typical Level of Detail:

Intel Annual Wafer Capacity by Process Technology (200mm Equivalents)

	2001	2002	2003	2004	2005	2006	2007
0.18μ	3284	2569	1151				
0.13μ	111	2307	4626	2707			
90nm			86	3698			
65nm							
45nm							
Total	5395	6877	7866	8409			
%Growth		27.47%	14.37%	6.91%			

Source: In-Stat

2005 Processor Revenue by Platform



Source: In-Stat

Intel Traker, Cont.

- Data Elements:**
- Processor unit shipment forecasts by platform and performance level
 - Forecasted trends in processor ASPs and revenue
 - Manufacturing capacity by fab
 - Die cost by product and process technology
 - Forecasted WLAN and Flash shipments

- Critical Questions Answered:**
- What is Intel's strategy and what factors are driving the strategy?
 - How is Intel positioned in terms of products and technology?
 - What are competitive threats to Intel and how is Intel likely to react to those threats?
 - What is the impact of changes in market conditions on Intel?
 - Is R&D and manufacturing increasing Intel's competitive positioning?
 - Will Intel's new PC platforms, platform initiatives, and market initiatives be successful? And in what timeframe?
 - Where does the world's largest and most profitable semiconductor company go next?

- Deliverables:**
- Continuous information service (minimum of 8 annual deliverables, including In-Depth Reports, In-Sights, In-Stat Analyses and In-Dustry Updates)
 - Direct analyst inquiry
 - Research briefing sessions
 - On line HTML and FTP access to research reports

About In-Stat:

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