

Mobile Video

The Mobile TV market is one of the most significant business opportunities in the entire video space. In-Stat's Mobile Video service Provides analysis and forecasts the markets for the entire mobile video value chain, including transmission infrastructure and standards, middleware, applications, subscriber devices, and consumer perspectives. The service is designed to provide market guidance for companies throughout the mobile TV ecosystem, including infrastructure and applications developers, as well as broadcasters and mobile carriers who provide mobile video services to consumers.

Areas of Coverage:

- Mobile Broadcast Video Services
- Mobile Video Devices
- Mobile Video Content
- Mobile Video Infrastructure and Mobile Advertising Solutions
- Portable Media Players

Mobile Internet

About In-Stat:

In-Stat's market intelligence combines technical, market and end-user research and database models to analyze the Mobile Internet and Digital Entertainment ecosystems. Our insights are derived from a deep understanding of technology impacts, nearly 30 years of history in research and consulting, and direct relationships with leading players in each of our core markets. In-Stat provides its research through reports, annual subscriptions, consulting and advisory services to inform critical decisions. Technology vendors, equipment manufacturers, service providers and media companies worldwide rely on In-Stat to support critical business, product and technology decisions.