

Multimedia Broadband Services

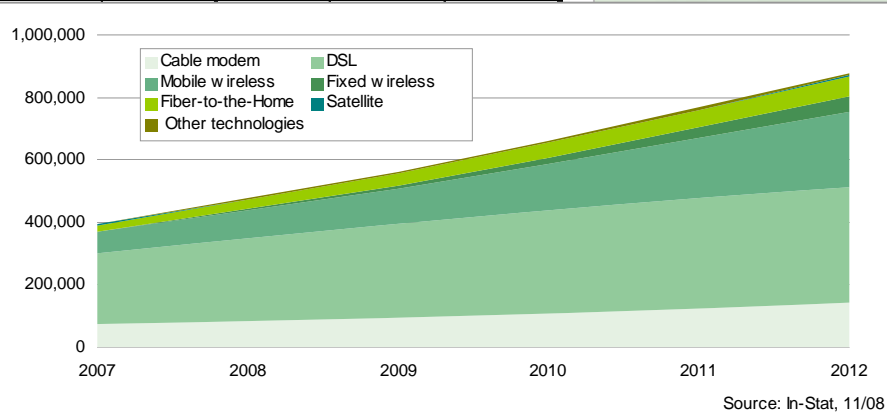
Broadband and Pay TV services are evolving as shifts to high-definition, interactivity, 3D, and other capabilities change the competitive landscape. As service providers and operators offer triple play and over-the-top services, competitors need to understand new usage and business models. In-Stat's Multimedia Broadband Services research provides comprehensive analysis and forecasts of the worldwide markets for consumer broadband video, data and voice services, including subscribers, revenue, competitive business models, industry agendas, and consumer perspectives.

- Areas of Coverage:**
- Worldwide TelcoTV Services
 - Worldwide DBS services
 - HDTV Services
 - Cable TV Services
 - Mobile Video Services
 - Worldwide Broadband Subscribers & Services

Example of the Typical Level of Detail:

Worldwide Broadband Subscriber Forecast (Subscribers in Thousands)

	2007	2008	2009	2010	2011	2012
Cable modem	73,715					
DSL	224,821					
Mobile wireless	69,190					
Fixed wireless	2,600					
Fiber-to-the-Home	20,650					
Satellite	1,145					
Other technologies	3,500					
Total Broadband Subs	395,621					
Annual Growth %						



About In-Stat:

In-Stat's market intelligence combines technical, market and end-user research and database models to analyze the Mobile Internet and Digital Entertainment ecosystems. Our insights are derived from a deep understanding of technology impacts, nearly 30 years of history in research and consulting, and direct relationships with leading players in each of our core markets. In-Stat provides its research through reports, annual subscriptions, consulting and advisory services to inform critical decisions. Technology vendors, equipment manufacturers, service providers and media companies worldwide rely on In-Stat to support critical business, product and technology decisions.