

Multimedia Entertainment Equipment

Multimedia-enabled consumer electronics devices are at the center of today's digital entertainment experience. In-Stat's Multimedia Entertainment Equipment (MMEE) research service provides comprehensive analysis and forecasts of the worldwide market for multimedia-enabled consumer electronics devices, including set top boxes, digital TVs and personal video recorders. Forecasts include shipments, revenue, features, and semiconductor content.

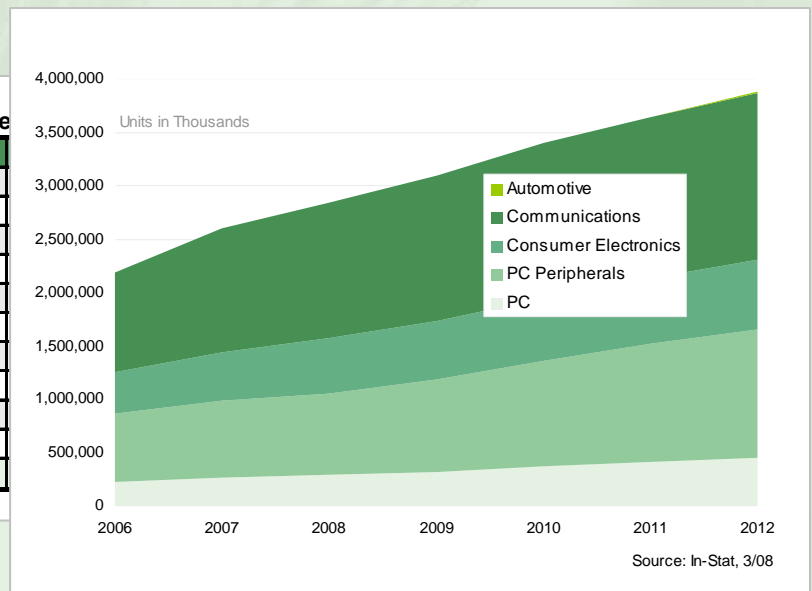
The MMEE service also uses primary research to better understand consumer perspectives on these products, including purchasing intentions and product usage trends. A detailed examination of product technologies and features is also provided in most reports, including a Bill of Materials forecast with an emphasis on semiconductor content.

- Areas of Coverage:**
- IPTV, Satellite, Cable, Digital Terrestrial and Hybrid Set Top Boxes
 - Tru2way Devices
 - PC TV Tuners
 - DVD Players and Recorders
 - Digital TV Sets
 - Personal Video Recorders
 - 3D TV

Example of the Typical Level of Detail:

Total USB-enabled Device Shipments By Product Segment		
	2006	2007
PC	230,350	270,250
% PC	10.5%	10.4%
PC Peripherals	639,781	720,422
% PC Peripherals	29.2%	27.7%
Consumer Electronics	379,413	449,746
% Consumer Electronics	17.3%	17.3%
Communications	943,282	1,163,946
% Communications	43.0%	44.7%
Automotive	50	548
% Automotive	0.00%	0.02%
Grand Total Wired USB Devices	2,192,876	2,604,912

Source: In-Stat, 3/08



About In-Stat:

In-Stat's market intelligence combines technical, market and end-user research and database models to analyze the Mobile Internet and Digital Entertainment ecosystems. Our insights are derived from a deep understanding of technology impacts, nearly 30 years of history in research and consulting, and direct relationships with leading players in each of our core markets. In-Stat provides its research through reports, annual subscriptions, consulting and advisory services to inform critical decisions. Technology vendors, equipment manufacturers, service providers and media companies worldwide rely on In-Stat to support critical business, product and technology decisions.