

Network Security

Network security remains paramount as threats become more pervasive and complex. Since advances in technology typically outpace security requirements, businesses are challenged with adopting new technologies and protection in parallel.

On the supply side, key security applications are rapidly becoming commoditized and integrated with infrastructure. In addition, next-generation equipment and technologies will enable the delivery of security services at prices that could accelerate mass adoption. All of these factors point to a dynamic and innovative market for network security. It will be critical for suppliers making product and service decisions to understand market trends across all sizes of business.

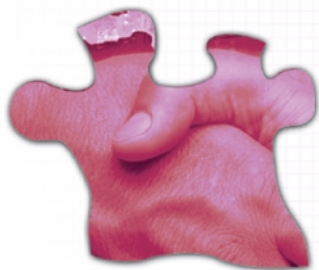
This service integrates primary end-user research with supply-side analysis to provide an end-to-end view of the worldwide market for network security. The research deliverables include analysis of industry trends, end-user spending plans by size of business, market share data, and forecasts by segment and region.

Topics Covered:

- Security Appliance Trends and Spending Plans
- Networking Components, Equipment, and Platforms with Integrated Security
- Wireless Security Trends and Technologies
- VoIP Security Trends and Technologies
- Supply- and Demand-side Trends for Small/Medium Businesses
- Supply- and Demand-Side Trends for Consumers
- Managed Security Services (MSS)

Key Questions Answered:

- What are the key trends within each product segment?
- How is security being integrated with other technologies and platforms?
- What factors influence purchases across different sizes of business?
- What functions are customers looking for in integrated products?
- What are the market needs and drivers for wireless security?
- What are the market needs and drivers for VoIP security?
- What are the key trends and spending plans in the small/medium market?
- What are the key trends and spending plans in the consumer market?
- How is the entry of Microsoft impacting the security market?



Covering the Full Spectrum of Advanced Communications...
from Technology Vendor to End-User

In-Stat's 2006 Research Services In-Depth Analysis That Drives Your Business

Technology vendors, service providers, technology professionals and market specialists, worldwide, rely on In-Stat's experienced staff and in-depth research to support critical business, product and technology decisions. In-Stat's insights are derived from both a deep technology understanding and comprehensive research, which examines each segment of the value chain for each market. Regular and ongoing end-user demand and primary research surveys underpin much of the analysis, enabling In-Stat to provide incisive market knowledge and guidance on future market opportunities.

In 2006, research service subscribers will enjoy a regular flow of easily consumable data and analysis designed to help support their business decision-making process. Deliverables range from comprehensive in-depth reports on new markets or technologies designed to help guide strategic decisions, through to rapid analytical response to major industry events designed to help clients to understand implications and to guide short-term business decisions. Ten hours of analyst inquiry is included with all In-Stat research services.

Research services will consist of some or all of the following deliverable types:

In-Stat In-Depth Analysis

The communications industry is subject to constant change, with new markets and technologies emerging and maturing at varying speeds. These deliverables consist of in-depth research reports that provide the detail needed to delve deep into new and emerging markets, complex technology environments and newly-covered topics where an entire ecosystem warrants coverage. In common with In-Stat's traditional reports, they will often include detailed market analysis, technology analysis, market forecasts, assessment of the competitive environment, and key findings from In-Stat's proprietary end-user research.



In-Stat In-Sights

Often, ongoing shifts are taking place in the industries that In-Stat covers that warrant our analysts' take on what's happening, why it's happening, and how it's affecting our customers and their markets. In-Stat In-Sights provide actionable analysis of market changes that will have an impact on our customers and the markets they serve. Supported by supply-side or demand-side data as appropriate, In-Sights provide a crucial prompt to look at things from a new perspective. When warranted, additional data from In-Stat's proprietary end-user research will be utilized to gain rapid insight from the market.



In-Stat In-Dustry Updates

Some markets researched and tracked by In-Stat move at a pace that require regular analysis and commentary rather than sporadic coverage. In-Dustry Updates refresh the detailed data and analysis by providing much-needed forecast updates, signpost confirmations, market share movements, and technology/regulatory impacts. In fast moving markets, In-Dustry Updates help In-Stat clients to regularly review and adjust their plans and activities.



In-Stat In-stant Analysis

When something critical is taking place in a specific industry, whether it's a key merger, standard ratification, or a new product or technology, In-stant Analysis will provide a very timely response that includes probable impacts of current happenings. This product will provide insight as to what the event means to our customers and to the markets involved, providing analysis and expert views that will be supported by extracts from In-Stat's wealth of end-user and technology research.



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