

## Wi-Fi Markets

Wi-Fi has become one of the most ubiquitous network technologies. As it moves beyond its computer-centric origins to include mobile devices, consumer electronics and portable entertainment devices, Wi-Fi continues to have significant upside potential. As a proliferation of Wi-Fi hotspots align with the growing installed base of Wi-Fi enabled devices, the impacts are broader than just a device interface, impacting the entire mobile internet ecosystem.

The Wi-Fi Markets service provides analysis of the market for Wi-Fi enabled equipment and attach rates in PCs, peripherals, consumer electronics, communications, and industrial applications, as well as services such as hotspots and in-flight broadband.

### Areas of Coverage:

- Wi-Fi Hotspots
- In-flight broadband
- Wi-Fi in Consumer Electronics
- Wi-Fi in Entertainment Devices
- Wi-Fi in Mobile Handsets
- WLAN Chips
- Access points and network adapters
- 802.11g, multimode, and Draft N

### About In-Stat:

In-Stat's market intelligence combines technical, market and end-user research and database models to analyze the Mobile Internet and Digital Entertainment ecosystems. Our insights are derived from a deep understanding of technology impacts, nearly 30 years of history in research and consulting, and direct relationships with leading players in each of our core markets. In-Stat provides its research through reports, annual subscriptions, consulting and advisory services to inform critical decisions. Technology vendors, equipment manufacturers, service providers and media companies worldwide rely on In-Stat to support critical business, product and technology decisions.