

**DVI & HDMI: DVI Declines Gradually While HDMI Rises Sharply**

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## Report Summary

Digital visual interface (DVI) and high-definition multimedia interface (HDMI), are related, high-bandwidth, unidirectional, uncompressed digital interface standards. 2008 saw HDMI continue to increase attach rates in both consumer electronic (CE) and PC segments, while DVI continued a slow decline that will continue for the length of the forecast.

HDMI continued as the dominant interface in CE devices, particularly DTVs, DVD players, A/V receivers, and game consoles. Within PCs, HDMI is gaining traction in mobile PCs, graphics cards, and PC monitors. DVI still does well in certain PC segments, including desktop PCs, mobile PC docking stations, graphics cards, and PC monitors. However, DVI faces competition from DisplayPort, in addition to HDMI.

This report gives annual penetration forecasts through 2013 for both DVI and HDMI in 22 separate applications within PCs, PC peripherals, CE devices, and mobile phones. Results from In-Stat's annual Residential Technology Survey illustrate consumer responses about familiarity with, and use of, HDMI in the home are provided. Brief profiles of DVI and HDMI chip and IP suppliers are also provided.

### HIGHLIGHTS

- HDMI-enabled product shipments will increase at an annual rate of 20.3% through 2013.
- DVI-enabled product shipments will decrease at an annual rate of 8.1% through 2013.
- Portable CE devices and mobile phones represent good growth opportunities for HDMI.

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