

Global Outlook for Broadband CPE Through 2013

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Report Summary

In 2008, 154 million broadband customer premises equipment (CPE) units (broadband modems, routers, and residential gateways) shipped worldwide, resulting in an increase of 2.4% over 2007, the slowest growth in this decade. Through 2013, modems and ONTs will continue to dominate global unit shipments.

This report contains analysis of worldwide equipment shipments, home networks, and consumer survey data. We examine key worldwide and regional CPE markets for broadband modems/ ONTs, routers, and residential gateways for DSL, cable, Fiber-to-the-Home (FTTH), Fixed Wireless Broadband, and Fixed Satellite Broadband. VoIP forecasts are included for DSL, cable, and router equipment, with a regional breakout for cable E-MTAs. Wired vs. wireless segmentations are included for routers and DSL residential gateways.

In addition, global and regional forecasts are provided for home networks, as well as recent consumer survey perspectives about equipment features that impact buying decisions.

HIGHLIGHTS

- The recession contributed to 2008 having the slowest total global CPE growth this decade of 2.4% (to 154M units), and 2009 will be even slower.
- Compared to RGs and modems, routers provided a relative bright spot in unit growth in 2008, with 5.4%.
- Home networks will surpass 300 million in 2011.

For more information or to purchase, see the [report online](#) or call 1.480.483.4441.

What's in the Report?

- Worldwide and regional home network forecasts: North America (Canada and US splits), Europe, Asia/Pacific (Japan, China, and balance of AP for 3 splits), and ROW (Rest of World)
- Consumer survey data
- Size and growth of installed base of home networks
- Market trends, size of markets, and opportunities for broadband and home networking CPE

Whose Needs Does This Report Address?

- Companies that provide broadband access products
- Companies that provide home networking equipment products
- Broadband service providers
- Equipment and semiconductor manufacturers

What Questions Does This Report Answer?

- What is the worldwide size and growth of broadband modems and residential gateways by access technology, and routers? What are the regional differences?
- What are the market sizes by region for home networks?
- How many home network users have added Wi-Fi to their wired router or gateway?
- What features are most important to consumers when purchasing home network equipment?

Table of Contents

Executive Summary.....1	Fixed Wireless Broadband CPE18
Customer Premises Equipment: Broadband Modems, Routers, and Residential Gateways3	Fixed Wireless Broadband CPE by Region: Modems vs. Gateways20
Broadband Modems and Optical Network Terminals (ONTs).....3	Fixed Satellite Broadband CPE21
Residential Gateways4	Fixed Satellite Broadband CPE by Region: Modems vs. Gateways.....22
Routers.....6	Total Worldwide Broadband CPE23
SOHO/Home Router Revenue by Region7	Consumer Insights on Home Networks26
SOHO/Home Routers by Region7	Home Network Penetration and Type of Equipment Used in North America.....26
Routers and DSL Gateways: Wired Only vs. Wireless/Wired8	Where Consumers are Purchasing/Obtaining Home Network Equipment28
Cable CPE.....10	Ratings and Rankings of Features for Next CPE Purchase Decision.....29
Cable CPE Revenue by Region.....11	Consumers Considering Upgrades to Their Home Network Equipment30
Cable CPE by Region: Modems vs. Gateways11	Home Networking Market Forecasts31
DSL CPE: Modems and Gateways.....12	Global Installed Home Networks by Region31
DSL CPE Revenue by Region13	Methodology33
DSL CPE by Region: Modems vs. Gateways14	List of Tables34
FTTH CPE: ONTs and Gateways15	List of Figures35
FTTH CPE Revenue by Region.....16	Related In-Stat Reports36
FTTH CPE by Region: ONTs vs. Gateways17	

List of Tables

Table 1.	Worldwide Broadband Modem/ONT Annual Shipment Forecast by Access Technology, 2007–2013 (Units in Thousands).....	3
Table 2.	Worldwide Residential Gateway Annual Shipment Forecast by Access Technology, 2007–2013 (Units in Thousands).....	5
Table 3.	Worldwide SOHO/Home Router Annual Shipment Forecast With % VoIP, 2007–2013 (Units in Thousands, ASP in US\$, US\$ in Millions, % VoIP).....	7
Table 4.	SOHO/Home Router Annual Revenue Forecast by Region, 2007–2013 (US\$ in Millions).....	7
Table 5.	SOHO/Home Router Annual Unit Shipment Forecast by Region, 2007–2013 (Units in Thousands)...	8
Table 6.	Worldwide Routers & Gateways: Wired Only vs. Wireless/Wired, 2007–2013 (Units in Thousands)...	9
Table 7.	Worldwide Cable CPE Annual Unit Shipment Forecast: Modems, Gateways, and E-MTAs, 2007–2013 (Units in Thousands).....	10
Table 8.	Worldwide Cable CPE E-MTAs Forecast by Region, 2007–2013 (%).....	11
Table 9.	Cable CPE Total Annual Revenue Forecast by Region, 2007–2013 (US\$ in Millions).....	11
Table 10.	Cable CPE Annual Shipment Unit Forecast by Region: Modems vs. Gateways, 2007–2013 (Units in Thousands).....	12
Table 11.	Worldwide DSL CPE Annual Unit Shipment Forecast: Modems, Gateways, and VoIP, 2007–2013 (Units in Thousands).....	13
Table 12.	DSL CPE Total Annual Revenue Forecast by Region, 2007–2013 (US\$ in Millions).....	13
Table 13.	DSL CPE Annual Shipment Unit Forecast by Region: Modems vs. Gateways, 2007–2013 (Units in Thousands).....	14
Table 14.	Worldwide FTTH CPE Annual Shipment Forecast: ONTs vs. Gateways, 2007–2013 (Units in Thousands).....	16
Table 15.	FTTH CPE Total Annual Revenue Forecast by Region, 2007–2013 (US\$ in Millions).....	16
Table 16.	FTTH CPE Annual Shipment Unit Forecast by Region: ONTs vs. Gateways, 2007–2013 (Units in Thousands).....	17
Table 17.	Worldwide Fixed Wireless Broadband CPE Annual Shipment Forecast: Modems vs. Gateways, 2007–2013 (Units in Thousands).....	19
Table 18.	Fixed Wireless Broadband CPE Annual Shipment Forecast by Region: Modems vs. Gateways, 2007–2013 (Units in Thousands).....	20

Table 19. Fixed Satellite Broadband CPE Annual Shipment Forecast: Modems vs. Gateways, 2007–2013 (Units in Thousands) 21

Table 20. Fixed Satellite Broadband CPE Annual Shipment Forecast by Region: Modems vs. Gateways, 2007–2013 (Units in Thousands) 22

Table 21. Worldwide Broadband CPE Annual Shipment Forecast, 2007–2013 (Units in Thousands) 24

Table 22. Worldwide Broadband CPE Revenue Forecast, 2007–2013 (US\$ in Millions) 25

Table 23. BB Users in North America and US: Home Network Use and Type of Equipment 26

Table 24. HN Users in North America: Wired-Only vs. Wireless Router or Residential Gateway 27

Table 25. Home Network Users in North America: How Many Have Added an External Wireless Access Point to a Wired Router or Residential Gateway 27

Table 26. Where Consumers are Purchasing/Obtaining Routers and Residential Gateways in North America 28

Table 27. Importance Ratings of Home Network CPE Features When Consumers Make Their Next Purchase in North America 29

Table 28. Rankings Summary for Home Network Equipment Features in North America: Extremely Important vs. Very/Extremely Important 29

Table 29. How Many Home Network Users are Considering Upgrading Their Home Network Equipment in North America 30

Table 30. Worldwide Installed Base of Home Networks by Region, 2007–2013 (Units in Thousands) 32

List of Figures

Figure 1. Worldwide Broadband CPE Annual Shipment Forecast, 2007–2013 (Units in Thousands) 24

Figure 2. Worldwide Broadband CPE Revenue Forecast, 2007–2013 (US\$ in Millions) 25

Figure 3. Worldwide Installed Base of Home Networks by Region, 2007–2013 (Units in Thousands) 32

[Return to Table of Contents](#)

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