

Worldwide Market for Video Surveillance Equipment

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Report Summary

Moving in many ways at a slow but steady pace, the video surveillance equipment market is slow to change, but change is happening. IP systems are becoming more prevalent with new standards that will make IP equipment easier to integrate. H.264 and higher resolution image sensors are driving improvements in video quality.

The video surveillance market is quite fragmented, so we used a bottoms-up methodology analyzing data we received from silicon vendors to determine market sizing.

The report includes worldwide five-year unit shipment, ASP, and revenue forecasts for analog cameras, IP cameras, DVR/NVRs, IP encoders, and video analytics. Five-year semiconductor bill of materials and revenues are provided for the analog camera, IP camera, and DVR segments.

HIGHLIGHTS

- Revenue from analog cameras, IP cameras, DVR/NVR, and IP encoders will grow to US\$19 billion in 2011.
- Analog camera shipments will remain greater than IP camera shipments through 2013.
- Growth in IP cameras will drive higher growth rates in hybrid DVRs and NVRs.

For more information or to purchase, see the [report online](#) or call 1.480.483.4441.

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