

## US Residential Broadband Speeds On the Rise

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### Report Summary

Exactly how fast is a broadband connection? While most people acknowledge the importance of a speedy broadband connection, it has been hard to compare and contrast the actual bandwidth available in the United States. By surveying actual broadband households, this report provides some answers.

This report details consumer survey results about the amount of bandwidth currently available to residential broadband end-users in the US. It covers the type of broadband access technology (i.e., cable modem, DSL, FTTH, etc.) being used, the company providing the service, the download and upload speeds of the end-users' broadband connection, and how much they are paying for broadband service.

### What's in the Report?

Results from a US consumer survey that illustrate:

- Current broadband speeds, both upstream and downstream, by specific broadband access technology
- A comparison of these speeds with survey results from YE2007
- Satisfaction levels with broadband services
- Average monthly price paid for broadband service

### Companies Mentioned in This Report:

- AT&T
- Comcast
- Cox Communications
- Qwest
- Time Warner Cable
- Verizon

### HIGHLIGHTS

- US residential broadband speeds are increasing. Between YE2007 and YE2008, downstream bandwidth rose by 47%.
- The average downstream speed of a US broadband connection is 5.58Mbps, while the average upstream speed is 2.06Mbps.

For more information or to purchase, see the [report online](#) or call 1.480.483.4441.

**Whose Needs Does This Report Address?**

- Broadband service providers
- Broadband application developers, to include gaming and online video service providers/developers
- Broadband CPE vendors

**What Questions Does This Report Answer?**

- Why is broadband bandwidth an important issue?
- How fast are today's actual broadband connections?
- Which access technologies are the fastest? The slowest?
- Are US broadband subscribers really clamoring for more speed?
- How much faster are US broadband speeds today as compared to a year ago?

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