

Microprocessor Forum Expo TABLE RESERVATION FORM

TO SECURE YOUR RESERVATION, PLEASE FILL OUT COMPLETELY, SIGN AS NOTED,
AND FAX TO +1.480.483.0400; ATTN: ELAINE POTTER VOICE: +1.480.483.4441
(SCOTTSDALE, AZ) EMAIL: EPOTTER@REEDBUSINESS.COM



May 21-23, 2007
Doubletree Hotel
San Jose, California

CONTACT:

Sponsorships:

Elaine Potter

Tel: +1.480.483.4441 (AZ)

Fax: +1.480.483.0400 (AZ)

epotter@reedbusiness.com



Expo Hours: 5:00pm-8:00pm

Setup Time: 2:00pm-4:45pm

Save with our Multi-Forum Discounts 10% discount when reserving for 2 forums

Choose 1 pkg

- | | MPF '07 | Japan, '07 | No. Tables |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|---------------------|
| <input type="checkbox"/> Expo 2007: Package 1 Expo Table only—3' x 6' booth with linked logo on Web Site, Expo Show Flyer, 2 staff badges; 3 additional Expo passes | <input type="checkbox"/> | <input type="checkbox"/> | _____ (\$3,000 ea.) |
| <input type="checkbox"/> Expo 2007: Package 2 Expo Table with all the above plus 3 free 2-day Conference Pass and 5 additional Expo passes | <input type="checkbox"/> | <input type="checkbox"/> | _____ (\$5,000 ea.) |
| <input type="checkbox"/> Expo 2007: Package 3 All of the above plus space for larger booth; only six 10' x 10' spaces available | <input type="checkbox"/> | <input type="checkbox"/> | _____ (\$8,000 ea.) |

Less multi-forum discount: _____

Total Expo fee: _____

Payment Method:

- Check Enclosed (in U.S. dollars, drawn on a U.S. bank, payable to In-Stat. Mailing Address: 6909 East Greenway Parkway, Suite 250, Scottsdale, Arizona 85254.)
- Bill Me (must attach a P.O.)
- Visa MasterCard AmEx
- Card # _____ Exp _____
- Cardholder Signature _____

Contact Information:

Company Name _____

Name on 14" x 18" Expo sign (if different)

Company URL _____

Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Country _____

Phone _____

Fax _____

Email _____

Agreement:

We will confirm your reservation upon receipt.

No refunds will be made for cancellation.

Upon acceptance of this application by In-Stat, it shall become a binding agreement between the Displayor and In-Stat. The Terms and Conditions set forth shall be part of the agreement and the Displayor acknowledges that none of the display space fee is refundable except as expressly set forth in the Terms and Conditions.

By its signature, the individual signing these applications represents and warrants that s/he is authorized by the Displayor to enter into this agreement, which shall become binding upon acceptance by In-Stat. Please sign and date below. Upon acceptance of this application, it will be signed by a representative of In-Stat and a copy will be returned for your records.

Accepted: _____
Displayor _____ Date _____

_____ Date _____
In-Stat

EXHIBITS TERMS AND CONDITIONS



Please Note: Expo Displayors/Participants

Participants are allowed to distribute literature and run demonstrations only. Demonstrations using audio must use low sound volumes only. We recommend headsets to demonstrate full audio capabilities. Power is included with your table.

Signage: In-Stat will provide your table signage for you. You may hang a small banner across the front of your table if you wish. Displays are limited to what fits on top of your 3' x 6' table and cannot exceed 54 inches in height, unless you have purchased the 10' x 10' package #3.

Space is limited and will be allocated on a first come, first served basis.

ASSIGNMENT OF SPACE In-Stat shall assign the display space to the Displayor for the period of the display, such assignment to be made within two weeks after In-Stat's receipt of this application. Location assignments will be on a "first-come, first-served" basis and will be made solely at the discretion of In-Stat.

USE OF DISPLAY SPACE Displayor shall not sell or exchange goods or money at the display tables. Displayor shall not assign to a third party its literature table display space or any portion of that space without the prior written consent of In-Stat, which In-Stat may grant or withhold at its sole discretion. If such permission is given, the Displayor shall assume full responsibility for the conduct of the assignee and all its representatives. Displayor's product demonstration may in no way interfere with demonstrations at adjacent tables.

INDEMNITY AND LIMITATION OF LIABILITY Neither In-Stat, any co-sponsor or display space provider nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and Displayor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Displayor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the literature table display. The Displayor shall indemnify, defend, and protect In-Stat and hold In-Stat, any co-sponsor and literature table space provider harmless from any and all claims, demands, suits liability damages, losses, costs, attorney's fees, and expenses which might result or arise from Displayor's participation in the Display or any actions of its officers, agents, employees, or other representatives. Displayor assumes responsibility and agrees to indemnify and defend In-Stat and Hilton Hotel Corporation/ Doubletree Hotel San Jose and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Displayor understands that neither In-Stat nor Hilton Hotel Corporation/ Doubletree Hotel San Jose maintain insurance covering the Displayor's property and it is the sole responsibility of the Displayor to obtain such insurance. The Displayor agrees to obtain and maintain during its use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. In-Stat and Hilton Hotel Corporation/Doubletree Hotel San Jose, its owners and Hilton Hotels Corporation shall be named as additional insureds on such policy, and Displayor shall supply In-Stat and Hilton Hotel Corporation/Doubletree Hotel San Jose with certificates of insurance at least 30 days prior to the use of the exhibition premises.

OBSERVANCE OF LAWS Displayor shall abide by and observe all laws, rules and regulations, and ordinances.

CANCELLATION OR TERMINATION OF LITERATURE DISPLAY If for any reason beyond its reasonable control including fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, In-Stat shall determine that the display or any part may not be held, In-Stat may cancel the display or any part. In that event, In-Stat shall determine and refund to the Displayor its proportionate share of the balance of the aggregate display fees received which remains after deducting all expenses incurred by In-Stat.

DISPLAYOR CANCELLATION OR DISPLAY SPACE SUBSCRIPTION All payments made to In-Stat under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by In-Stat and In-Stat's lost or deferred opportunity to provide display space to others.

DISPLAYOR CONDUCT Displayor and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum and good taste. In-Stat reserves the right to eject from the display any displayor or representative violating those standards.

LIABILITY Under no circumstance will In-Stat, any co-sponsor, or the literature table space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall In-Stat's liability under any circumstance, exceed the amount actually paid to it by the Displayor for display space. In-Stat makes no representations or warranties regarding the number of persons who will attend the display.

AGREEMENT TO TERMS, CONDITIONS AND RULES Displayor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by In-Stat from time to time for the efficient and safe operation of the display. This application represents the entire agreement between the Displayor and In-Stat concerning the subject matter of this application. In-Stat is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by In-Stat. The rights of In-Stat under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of In-Stat. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Displayor subject to the terms of this agreement regarding assignment.

TERMS PAYMENT NET 30 DAYS

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In-Stat 25th
Anniversary
Celebrating 25 Years of Service

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