

# Internet Access on the Go: Wi-Fi Hotspots 2006

## Introduction

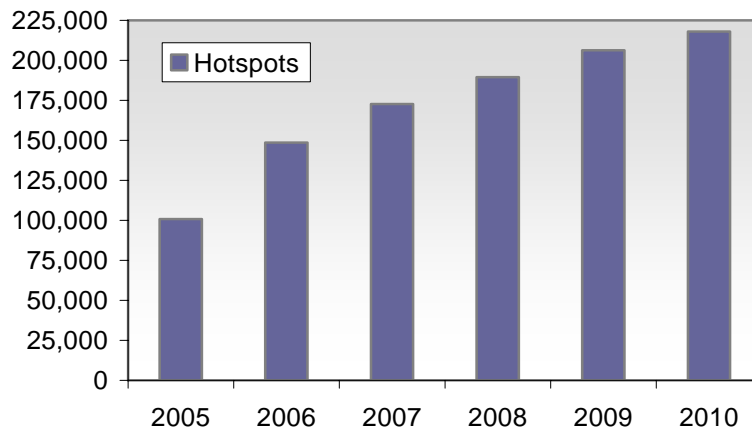
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The Wi-Fi hotspot market continues to grow as the demand for Internet access on the go increases. This report updates In-Stat's annual review of this market. Included in this report is:

- Results of In-Stat's annual TAP survey on Wi-Fi hotspot use.
- Insights into pricing preferences.
- Five year forecasts for worldwide deployments.

Figure 1 shows In-Stat's forecasts for hotspot deployments for 2005 through 2010.

**Figure 1. Worldwide Hotspot Deployments, 2005 through 2010**



Source: In-Stat, 10/06

### HIGHLIGHTS

- Significant increase in respondents who use hotspots
- Frequent users are most likely to pay for a monthly service plan.
- There still remains a strong preference for free access over a fee based service.

The number of deployments will double over the next five years.

Muni-wireless deployments are now part of the hotspot market.